



GHG announces launch of In Vitro Fertilisation service

Georgia Healthcare Group PLC (the "Group" or "GHG") announces the recent launch of the In Vitro Fertilisation service ("IVF") in Georgia at Caraps Medline ("Caraps") – an up-scale boutique hospital of the Group, particularly renowned for gynaecology and plastic surgery services in Georgia. IVF services are undeveloped in the country and Georgians generally have to travel abroad for this service. The immediate goal for GHG is to retain those patients that currently travel abroad for IVF service.

The project was initiated during 2015 and the investment required to launch the service has totalled GEL 1.0 million. The total monthly capacity of the department is 150s patients. The IVF service was launched at Caraps to utilise its existing strong Gynaecology practice and its recognised service quality. A distinguished embryologist from Turkey was invited to set-up the service at Caraps, with the objective to develop a local team, which currently comprises of ten specialists. Prior to launching the service, key specialists from the team went through an extensive period of training in Turkey.

"I am delighted to announce the launch of another project in line with our declared strategy of filling existing healthcare service gaps in Georgia. The IVF service will also support our goal of primarily reversing outbound medical tourism and also, over time, attracting patients from neighbouring countries. We are proud of our new team and have great faith in their ability to successfully deliver a high quality IVF service in Georgia." commented [Nikoloz Gamkrelidze](#), CEO of Georgia Healthcare Group.

About Georgia Healthcare Group PLC

Georgia Healthcare Group PLC is a UK incorporated holding company of the largest healthcare services provider in the fast-growing, predominantly privately-owned, Georgian healthcare services market. GHG's leadership position is underpinned by offering the most comprehensive range of inpatient and outpatient services targeting the mass market segment through its vertically integrated network of 35 hospitals and ten ambulatory clinics, as at 31 December 2015. GHG is the single largest market participant, accounting for 26.6% of total hospital bed capacity in the country as of 31 December 2015. GHG is also the largest provider of medical insurance in Georgia with a 38.4% market share based on net insurance premiums earned and approximately 234,000 insurance customers as at 31 December 2015. GHG employed a total of c.9,700 people as at 31 December 2015, including 2,705 physicians

For further information, please visit www.ghg.com.ge or contact:

Nikoloz Gamkrelidze
CEO
+995 322 550505 (5077)
ngamkrelidze@ghg.com.ge

David Vakhtangishvili
CFO
+995 322 550505 (4810)
dvakhtangishvili@ghg.com.ge

Ekaterina (Eka) Shavgulidze
Head of Investor Relations
+995 322 444 205
ir@ghg.com.ge