



## Medical insurance business overview

Speaker: Givi Giorgadze, Head of Medical Insurance Business

#### **GHG Investor Day**

Tbilisi, Georgia | 10 November 2017

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- **Medical insurance business overview**
- Update on the Universal Healthcare Programme
- Enhancing revenue generation
- Strategy 2018
- Q&A





#### 9M16

- Market share: 35.1%
- EBITDA: GEL (1.4) mln
- Operating Expenses:GEL 5.8mln
- Combined Ratio: 103.1%\*\*
- Contract with the Ministry of Defense (c. 70k insured & 130% loss ratio)

#### Universal Healthcare Program & Portfolio Restructuring

- MoD contract not renewed
- Changes to the UHC with estimated impact on total market claims of annual
   c. 10mln
- Large loss making contracts revised or cancelled
- Estimated total positive effect on underwriting result of c. GEL 2.1mln

# **Turnaround in Progress 9M17**

- 3Q17 EBITDA: GEL 681k
- 3 months in a row with positive EBITDA
- Market share: 29.6%\*
- 9M17 EBITDA: GEL (0.5)
- Operating Expenses:GEL 4.5mln
- Combined Ratio: 101.3%\*\*

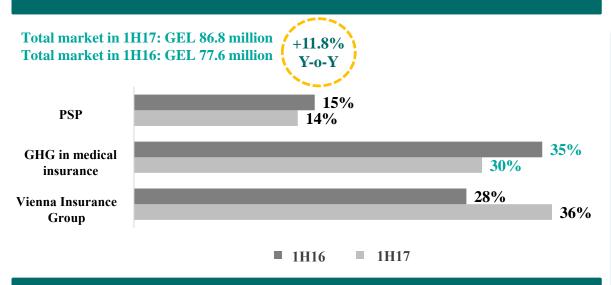
<sup>\*</sup>As of 30 June, 2017

<sup>\* \*</sup> Excluding depreciation & amortization expenses



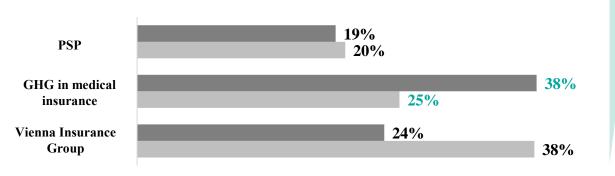
### Private medical insurance market

#### Revenue



#### **Policyholders**

Total market in 1H17: GEL 0.5 million Total market in 1H16: GEL 0.5 million



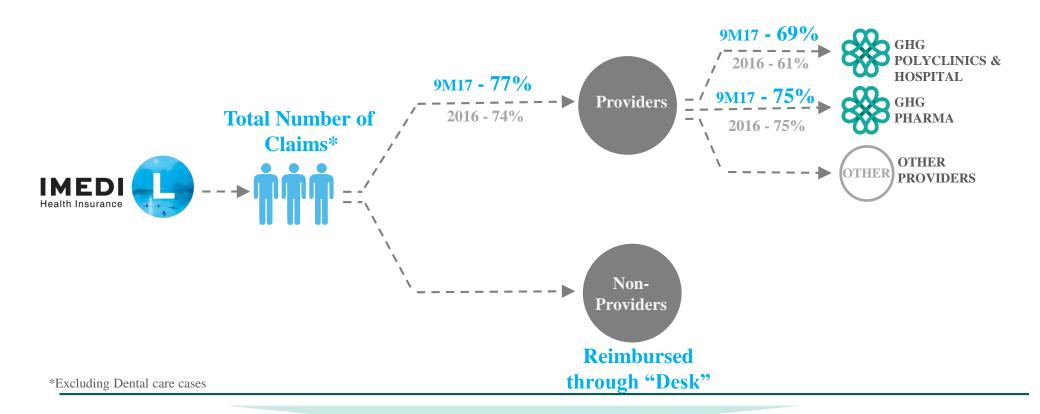
2018 GOAL: MARKET SHARE >30%



#### **GHG** medical insurance business – Role within GHG

#### 61% (up from 55% in 2016) of total <u>number</u> of claims retained within the Group

As of 30 September, 2017



BY 2018 TARGETING TO RETAIN >70% OF TOTAL NUMBER OF CLAIMS

Source: GHG internal reporting





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## **Update on the Universal Healthcare Programme**

# Opportunity: medium-high income population without private medical insurance c. 100k

High Income Population NO UHC coverage Low & Medium Income Population GEL 500/1,000 deductible introduced Limited UHC coverage if Insured Vulnerable Adults, Children under 5, teachers, pensioners, citizens below certain level of poverty Full coverage

**Estimated Impact on the Medical Insurance Market c. GEL 10 million in claims** 



## Accommodating to the new reality

1

#### **Cancelled:**

- c.21,000 policyholders
- Expected positive effect on underwriting result c.GEL 1.0 million

2

#### **Re-priced:**

- c.9,000 policyholders
- Expected positive effect on underwriting result c.GEL 1.1 million

#### New reality:

- Total number of policyholders c.110,000
- Estimated annual re-pricing positive effect on underwriting result c.GEL 2.1 million



## **Financial results**

GEL (thousand unless otherwise noted)	9M'17	9M'16	3Q'17	2Q'17	1Q'17
Net insurance premiums earned	41,334	45,182	13,959	13,410	13,965
Net insurance claims incurred	(34,910)	(37,790)	(11,162)	(11,936)	(11,812)
Agent commissions	(2,510)	(2,985)	(806)	(782)	(922)
Cost of insurance services	(37,420)	(40,775)	(11,968)	(12,718)	(12,734)
Gross profit	3,914	4,407	1,991	692	1,231
Salaries and other employee benefits	(2,854)	(3,343)	(834)	(972)	(1,048)
General and administrative expenses	(1,242)	(1,904)	(369)	(366)	(507)
Impairment of receivables	(368)	(362)	(138)	(117)	(113)
Other operating income (expense)	6	(184)	31	(18)	(7)
EBITDA	(544)	(1,386)	681	(781)	(444)
Loss ratio	84.5%	83.6%	80.0%	89.0%	84.6%
Combined ratio*	101.3%	103.1%	95.1%	105.8%	103.2%

2018 GOAL: COMBINED RATIO <97%





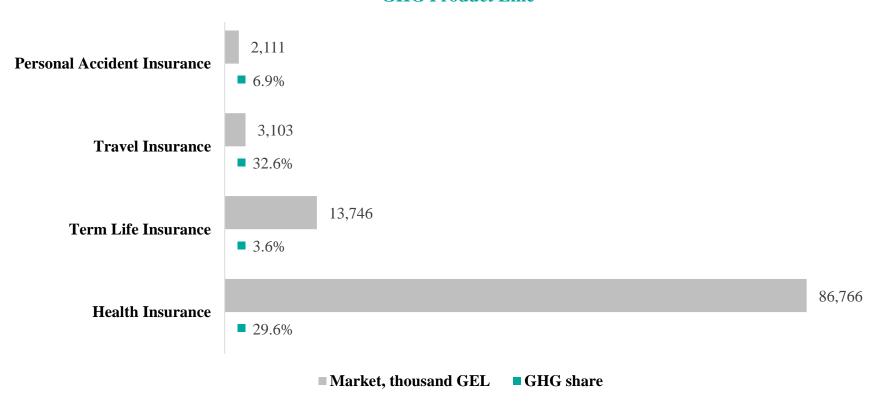
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#### **Room to Grow in High Margin Products**

As of 30 June, 2017 (GEL thousand, unless otherwise noted)

#### **GHG Product Line**







# Accessibility through New distribution channels, like GHG Pharma

- Travel Insurance
- Critical Illness
   Insurance
- Personal Accident
   Insurance

# Participating in Compulsory Insurance Programme

- Compulsory Motor
   Third Party Liability
   Insurance to be
   launched in Q1 2018
- Pool of Insurers with Equal Shares

# Other Products under consideration

- Term Life Insurance
- Medical Malpractice





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## **Strategy through 2018**

		9M 2017	2018
1 GROUP SYNERGIES		35.4%	>50%
	Total <u>number</u> of claims retained within the Group*	61.3%	>70%
2 PORTFOLIO REPRICING	Loss ratio	84.5%	<75%
3 COST EFFICIENCY	Expense ratio**	10.8%	<12%
4 VALUE CREATION	Combined ratio***	101.3%	<97%

<sup>\*</sup>Excluding dental care cases

<sup>\*\*</sup> Expense ratio excluding commission, depreciation and amortization expenses

<sup>\*\*\*</sup> Excluding depreciation and amortization expenses





# **QUESTIONS?**

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